

SCOPE OF WORK (SOW)

ILLUSTRATION AND BASIC ANIMATION OF INSIGHTS FOR EU JUSTICE, GOVERNANCE, & RULE OF LAW INDICATORS 2024

About Us

The World Justice Project (WJP) is an independent, non-profit organization working to advance the rule of law worldwide. We work with a wide variety of partners around the globe, and have offices in Washington, DC; Mexico City, Mexico; and Singapore.

Our Work

At the World Justice Project, we believe the rule of law provides the foundation for communities of justice, opportunity, and peace.

This is not an academic argument. Where the rule of law is weak, medicines fail to reach health facilities, criminal violence goes unchecked, laws are applied unequally across societies, and foreign investments are held back. Effective rule of law helps reduce corruption, improve public health, enhance education, alleviate poverty, and protect people from injustices and dangers large and small.

These issues affect us all, no matter where we come from or what we do—we all have a role to play, not only lawyers and judges. That is why our work engages leaders in countries across the globe and from all work disciplines.

Through our three mutually reinforcing programs of Research and Scholarship, the *WJP Rule of Law Index*, and Engagement, WJP seeks to stimulate government reforms, develop practical programs at the community level, and increase public awareness about the foundational importance of the rule of law.

Learn more about our work at worldjusticeproject.org.

Project Background

The *World Justice Project EU Governance, Rule of Law and Justice Indicators* is a new project measuring the rule of law based on the experiences and perceptions of the general public and legal practitioners in more than 110 subnational regions across the 27 European Union (EU) Member States. The information presented in the *EU Governance, Rule of Law and Justice Indicators* is much more granular level than what is showcased in the *WJP Rule of Law Index* series and is designed to convey key information clearly and concisely to policymakers and other stakeholders. As part of this effort, WJP is looking to convey key thematic insights by using creative illustrations or collages, to complement other data visualizations.

Project Objectives

Design 10 to 15 illustrations or collages to visually convey the main findings of the *EU Governance, Rule of Law and Justice Indicators*. The illustrations or collages must be digitized, be striking and diverse, and must be consistent with the rest of the design materials (provided upon selection). The illustrations will have to be adapted to two formats: printing and basic layered animation.

Some of the themes that could be covered with the illustrations include democracy, control of corruption, transparency, freedom of the media, equal rights, access to justice, among others. These themes are yet to be defined.

Deliverables:

The illustrations or collages will be delivered in a digital file, as editable as possible, with the background layer separate from the rest of the illustration/collage. This, in addition to including the final illustrations in .jpeg and .mov.

Requirements:

- a. Design 10 to 15 original illustrations or collages. These must be eye-catching and impactful, that can fill an A4 page with bleed.
- b. Consider at least two feedback sessions (one for drafts, and another when you move on to the final design).
- c. 5 or more of the final illustrations will have to be animated, in a very basic way, and delivered in .mov format. To see examples of the level of animation required check out the folder in “Examples”.
- d. Prepare a work plan and schedule of activities, including estimated delivery dates for the first review with basic elements.

Timeline:

At least 9 of the final illustrations or collages must be completed by August 15, 2024, and at least 5 animations must be completed by September 2, 2024. We require availability for follow-up, new design request (paid), and adjustments to errors found up until the end of 2024.

Examples

Similar work has been done for the Mexico States Rule of Law Index, you can view the illustrations here:

https://drive.google.com/drive/folders/1nVaKS9XCH_ybKqsF33KyaoZyFw0So6Hn?usp=sharing

Contact and Submissions

If you are interested in working with us on this project, please confirm your intention to bid and send any questions or clarification requests by **July 8, 2024**. Proposals are due by **July 12, 2024** and should include:

- Work timeline (including drafts & revisions)
- Detailed Budget:
 - Cost of 10 illustrations / collages
 - Unit cost for any additional illustrations / collages

- Cost to animate 5 illustrations / collages
- Unit cost for any additional animation of illustration/collages
- CV
- Portfolio

Please send all communications to Natalia Jardon, Director of Digital Innovation at njardon@worldjusticeproject.org and Leslie Solís, Research Director, EU Subnational at lsolis@worldjusticeproject.org. Thank you very much for your time and consideration.